The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as a great achievement in the mechanical typographical art, and was accomplished through the efforts of Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving conditions brought about by complicated mechanical line casting equipment in use in news and job printing offices. STANDARDIZATION KEEPS THE PRINTER’S INVESTMENT AT

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Intertype Matrices will run on other Line-composing Machines
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The success of Standardization in line composing machines as embodied in the Intertype, is now acclaimed by Printers as one of the greatest achievements in mechanical typographical

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The success of Standardization in line casting composing machines as embodied in the Intertype, is now acclaimed by Printers as the greatest achievement in the mechanical typographical art, and was accomplished through the concentrated efforts of the Intertype Engineers and Designers exclusively, and primarily for the purpose of relieving the conditions brought about by complicated mechanical line casting equipment in use in news and job printing offices. Standardization keeps the Printer's investment always at a minimum. He buys a Standardized basic unit and only such Standard equipment units as present business demands. He need not tie up good money now in equipment he might not require until later on. Intertype magazines, moulds, liners, etc., are freely interchangeable. No necessity for investment in large varieties and quantities of parts and supplies. Equipment fits instantly on all the Standardized Intertypes and may be changed from one machine to another without difficulty or delay. Even small replacement parts are interchangeable. No necessity for investment in large varieties and quantities of parts and supplies. Up-keep expense is surprisingly low. A machine of simpler design and fewer parts must cost less to operate. Parts which do not exist can not make trouble nor can they wear out.

Intertype Matrices will run on other Line-composing Machines
Shadows were creeping upon the rich grassy glades of the forest and it was at this late hour that he set out on his quest. So far as he could plan, he would go by way of the winding path, to the far end, down by the dell, and wait until sundown. He was in no very placid state of mind, yet it was his anxiety as well as the fact of his promise to call at Don's, that made him the more determined.

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